

Student Design Awards 2016

2016 Chapter Sponsor



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Call for Submissions

SEGD Portland invites students from around the state to present projects that relate to Environmental Graphic Design / Experiential Graphic Design. Ideal projects will reflect SEG D's mission of "connecting people to place." This will be a multidisciplinary experience celebrating student achievement and allowing students and educators to view student work from other design programs and disciplines, and to share ideas for formatting successful and challenging projects in the field of EGD/XGD.

Categories

Submissions are accepted in the following categories:

- PLACEMAKING
- WAYFINDING
- USER EXPERIENCE

For examples, visit segd.org/explore-experiential-graphic-design.

Winners

MERIT AWARDS in each category will receive a one year SEG D Student Membership.

Finalists (HONOR AWARDS) will receive a one year SEG D Student Membership & \$100 scholarship.

The BEST IN SHOW winner will receive a trip to SEG D's National Conference in Seattle, WA, June 9-11, 2016.

Award includes: Paid train fare to and from Seattle from Portland, OR, 4 night hotel stay including taxes and fees, and admission to the conference. Meals not included.



Submission Deadline:
April 22, 2016

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Project Eligibility

All entries must be original student work. Fields of study may include (but are not limited to): Graphic Design, Communication Design, Industrial Design, Interior Design, Architecture, Landscape Architecture, Media Arts, Digital Media, etc.

- Projects must have been completed after January 1, 2013.
- Only projects created by students while enrolled in Oregon or Southwest Washington colleges and universities are eligible (recent graduates can submit projects as long as they were completed after January 1, 2013).
- Projects must demonstrate the use of design elements (including, but not limited to, typography, symbols, pictograms, media, diagrams, and color coding) in the design solution and must focus on the communication of information, identity or image in the built environment.

Evaluation

A multidisciplinary jury will evaluate projects based on their effectiveness in connecting people to place, creating a unique and memorable user experience, and creative, meaningful solutions to project/class objectives and design challenges. Up to 6 student finalists will be selected to present their projects at SEGD Portland's Education Event on May 11, 2016. Student presentations will be evaluated to help determine the Best In Show Winner.

Entry Requirements

- Submit by April 22, 2016
- Submit to Mike Hawks mhawks@mayerreed.com
- Format PDF including:
- Entrant name(s)
 - Project Title
 - Project narrative describing the project and the primary features of the design solution and how it addressed the course/assignment objectives and challenges. Ideally, descriptions for built projects and research will describe the success of the project and how it was measured. 500 word max.
 - Up to 8 images with captions. Identify one as the "Hero Shot" that you would like jurors to see first.
 - Entrants may also submit one video of up to 2 minutes in length, ONLY if it provides additional information (mp4, .wmv or .mov; 105MG limit).

Finalists must be available to present their projects in Portland on May 11, 5:30-8pm. Presentations should be no more than 5 minutes, and may include only two of the following:

- Slideshow (PDF format).
- Project boards. Boards may be no larger than 24" x 36", maximum of 3 boards.
- Model, exhibit item, mock-up. No larger than 12 cubic feet. Student must be able to transport/carry item.

Entrants agree not to submit any entry that (1) infringes any third-party proprietary rights, intellectual property rights, personal or moral rights or confidentiality obligations; or (2) otherwise violates the applicable state, federal, provincial or local law. Entrants must be the sole author and owner of the copyright in all content (text, images, video, etc.) submitted in connection with entered projects and represent that they have the right to submit the Content and grant all required licenses. Entrant shall provide (upon request by SEGD) proof of ownership and authority to grant these license rights to SEGD.

Questions? Call or email Mike Hawks: mhawks@mayerreed.com, 971.255.5788