



Join the Evolution!

Poster Design Contest for PrintROCKS! 2017 RULES & SPECIFICATIONS

Mission:

To create a poster promoting workforce development and opportunities in the Print and Visual Communications Industry.

Background: The PPI Educational Trust is a non-profit charitable organization focused on education and related activities. The “Ed Trust” was created to help the visual communications industry ensure a continuous supply of motivated and skilled candidates at every level, from press operators to managers and CEOs, capable of powering our industry into the future. This is the 5th year of our contest with scholarships awarded to the winners. We are excited about the growing interest in our competition and have shifted the theme towards building awareness of careers in the ever evolving world of print.

Parameters:

Competition is open to High School Seniors and College Students in print, graphic communications, marketing and related studies in the following states:

Alaska, Idaho, Montana, Oregon, Washington, Hawaii, and Utah

**some exceptions made, email awards @ppiassociation to inquire*

Design Guidelines:

- 1) Size: 11”x17” finished
- 2) Full Color
- 3) Art elements and copy as listed below
- 4) Students can utilize additional images, graphic elements and a unique color palette to complete their design

Required Elements:

Access in our 2017 Student Poster Contest Folder

- 1) PPI Educational Trust Logo and PIU Logo
- 2) #PrintROCKS Hashtag
- 3) Creative Copy Sets (CHOOSE ONE, See Page 3)

Final Submission Guidelines:

1. Access required elements in our Poster Contest Drop Box
2. Export finished work as a **PDF** without crop, registration, or bleed marks.
***Remember, if you use any photos in your design EMBED the photo before you save it to a PDF**
3. Name your POSTER design file as follows: “first name_ last name_ PR2017_ poster”
4. Fill out the ENTRY FORM (See Page 4) and name as follows:
“first name_ last name_ PR2017_ form”
5. Upload your **FINAL FILE** and **ENTRY FORM** here:
<https://www.dropbox.com/request/BeGbKyRnkbLf3dUf07Bd>

Entry Deadline:

Print-ready POSTER design must be uploaded to the provided link no later than 5:00pm PST, Saturday April 1, 2017.

Voting:

All entries received on time will be posted in a gallery on the PPI and PIU website and social media channels.

- 1st round of judging will be online via our social media channels and take place April 3– 7.
- Final round of judging will be completed by the PPI and PIU Association membership April 10-11.
- Winners will be notified immediately and public announcements will be made April 14.

Winning Entries:

Top High School and College winners will:

- Split up to \$3,000 in scholarship awards
- Be recognized at the 2017 PrintROCKS! Awards dinner
- Receive national social media recognition
- Have their design featured on WhyVizComm.org
- See their poster designs printed and distributed to over 400 employers in the region

All entrants will:

- Receive a printed copy of their poster and certificate of participation
- Have their design featured on social media

Questions:

Email awards@ppiassociation.org and we'll be happy to help!

Poster Design Contest for PrintROCKS! 2017 COPY SETS

CHOOSE ONE OF THE FOLLOWING FOR YOUR POSTER DESIGN

COPY 1-

HEADLINE: Print: A Love Story

SUB HEAD: Write your next chapter with a new generation of lead characters

BODY COPY: Partner with the PPI Educational Trust and PIU to facilitate outreach, scholarships, career days, internships and to develop your future workforce in print and visual communications.

CONTACT LINE: Contribute and Get Involved @ whyvizcomm.org

COPY 2-

HEADLINE: Leave Your Mark

SUB HEAD: Ink your future and leave a lasting impression

BODY COPY: Partner with the PPI Educational Trust and PIU to facilitate outreach, scholarships, career days, internships and to develop your future workforce in print and visual communications.

CONTACT LINE: Contribute and Get Involved @ whyvizcomm.org

COPY 3-

HEADLINE: Unfold Your Future

SUB HEAD: Reveal the possibilities to a new generation

BODY COPY: Partner with the PPI Educational Trust and PIU to facilitate outreach, scholarships, career days, internships and to develop your future workforce in print and visual communications.

CONTACT LINE: Contribute and Get Involved @ whyvizcomm.org

COPY 4-

HEADLINE: Adventures In Print

SUB HEAD: The journey to the next generation of champions

BODY COPY: Partner with the PPI Educational Trust and PIU to facilitate outreach, scholarships, career days, internships and to develop your future workforce in print and visual communications.

CONTACT LINE: Contribute and Get Involved @ whyvizcomm.org

Poster Design Contest for PrintROCKS! 2017 ENTRY FORM

Name:	First	Last
Full Mailing Address:		
City	State	Zip Code
Email:		Phone #:
School:		Age:
Name of Instructor:		Instructor's Email:
Area of Study:		Current Level of Study:

Using 50 words or less, briefly describe your concept for this poster:

THIS FORM MUST ACCOMPANY YOUR ENTRY

Submit your poster design:

Please review the RULES AND SPECIFICATIONS form for details. Upload completed **ENTRY FORM** and **POSTER** design to <https://www.dropbox.com/request/BeGbKyRnkbLf3dUf07Bd>.
You will receive an email confirming your upload was received.

Remember, the entry deadline is April 1st!

By signing below you are consenting to a full release of all artwork for unlimited use by PPI, PIU, and PrintROCKS!

Print Full Name:	
Signature:	Date